PIMA
PIM Alumni

ADVANCING TOGETHER

A YEAR OF PERFORMANCE AND PARTNERSHIP

ANNUAL REPORT 2025/26

POSTGRADUATE INSTITUTE OF MANAGEMENT
ALUMNI ASSOCIATION

Contact Us

PIM Alumni Association
Postgraduate Institute of Management
University of Sri Jayewardenepura

Address

28, Lesley Ranagala Mawatha,
Colombo 8, Sri Lanka.

E-mail

pima@pima.lk

PIMA Hotline

+94 76 920 3333

General

+94 11 267 1844

VISION

To transform PIM Alumni into a community of 'Thought Leaders' that will shape the nation's socio-economic fabric.

MISSION

To bring Together and Develop PIM Alumni through unique Continuous Professional Development programs to forge links with the country's Business and Public sector communities through unique Public Interest programs

POSTGRADUATE INSTITUTE OF MANAGEMENT ALUMNI (PIMA)

The Postgraduate Institute of Management (PIM), one of the pioneering providers of a MBA, MPA or equivalent qualification, is now widely recognised for high quality management education across Sri Lanka. The alumni of PIM are the members of PIM Alumni Association.

While you enjoy the benefits of a great program during your MBA experience, it is important to remember that you are part of something much bigger. PIM alumni play leading roles in organisations around the world and are uniquely committed and responsive to each other, the institute and students. Relationships forged during your MBA experience with batch mates, faculty, and alumni become lifelong bonds.

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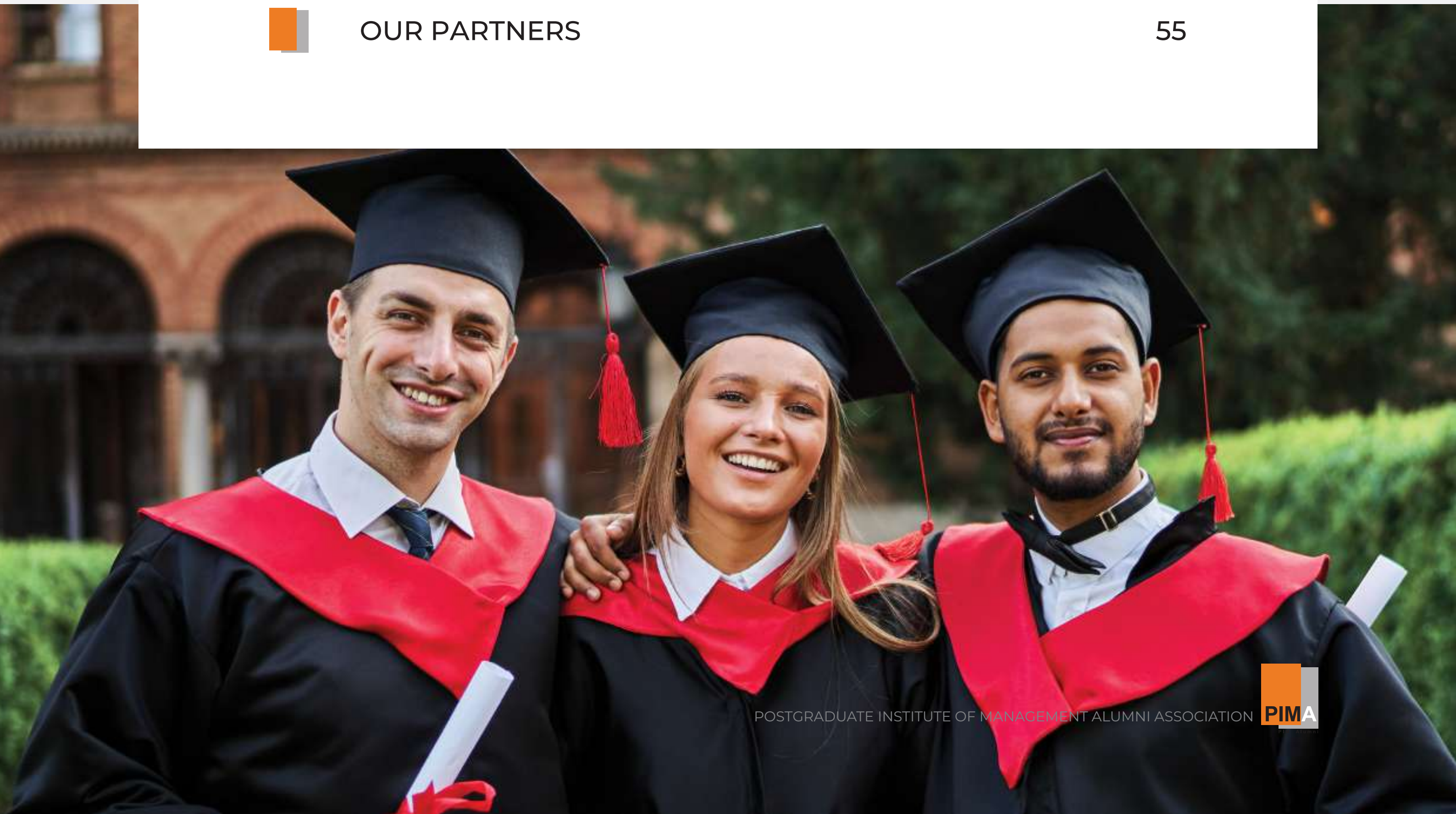

EXTRAORDINARY GENERAL MEETING OF PIM ALUMNI ASSOCIATION AND THE APPOINTMENT OF EXECUTIVE COMMITTEE FOR 2025/26

The PIM Alumni Association (PIMA) concluded the Extraordinary General Meeting on the 25th February 2025, by adopting the resolution below. *"The Executive Committee of PIMA 2024/25 will continue for an extended period of one year, from 1st April 2025 to 31st March 2026. This extension is due to the limited time associated with the term of appointment of the Executive Committee of PIMA 2024/25, as proposed and approved by the membership at the Extended Annual General Meeting held on 18th September 2024."*

Accordingly, the Executive Committee remained unchanged and Shantha Katipearachchi, Corporate Consultant was reappointed as the President for the year 2025/26.

The members of PIM Alumni are accomplished professionals who have completed their Master's or Doctoral studies at the Postgraduate Institute of Management (PIM). As the largest MBA alumni network in Sri Lanka, PIM Alumni comprises over 6,000 members representing diverse disciplines across both the private and public sectors.

Over the past three and a half decades, the PIM Alumni Association (PIMA) has grown into a formidable force, influencing the way businesses are perceived and managed, while upholding the highest standards of professionalism and ethics in line with PIM's vision.

The President of PIM Alumni invited members to actively participate, engage, and contribute towards strengthening the Executive Committee

for the upcoming year, with the aim of taking the association to greater heights.

Accordingly, the following members reappointed as the Executive Committee for the year 2025/26.

Mr. Shantha Katipearachchi – Corporate Consultant (President), Mr. Ramesh Dassnanyake - Group Founder / Managing Director Sunway Group of Companies (Immediate Past President), Ms. Mahesha Amarasuriya - Director Mastercard Sri Lanka, (Vice President), Ms. Kanchana Boyagoda – Group Head of HR NDB Capital Holdings (Secretary), Mr. Rajaratnam Naguleswaran - Assistant Vice President DFCC Bank FI & Correspondent Banking (Treasurer), Mr. Sisira Dissanayake – Head of Internal Audit People's Insurance PLC (Assistant Treasurer), Mr. Chandika Kumara – Corporate Consultant (Communicator), Mr. Amal Sampath – Assistant General Manager AIA Insurance Lanka PLC (Assistant Communicator), Mr. Manoj K. Moses – Director Spearhead Solutions (Pvt) Ltd, Ms. Nadi B. Dharmasiri – Marketing and Branding Strategist/ Motivational Speaker, Ms. Farzana Khan - Resource Mobilization Officer UNISEF, Mr. Anura Siriwardena – Chairman Global CEO Magazine, Mr. Damith Pallewatte – Managing Director / Chief Executive Officer Hatton National Bank PLC, Mr. Damitha Silva – Head of Product Lifecycle Management NDB Bank PLC, Ms. Dilusha Gamage – Assistant General Manager Business Development Ambeon Securities (Pvt) Ltd, Mr. Dileep Udara – Head of Supply Digital Mobility Solutions Lanka PLC, Mr. Edga Melan – General Manager Group Engineering Brandix Apparel Ltd.

SEATED FROM LEFT TO RIGHT

Mr. Rajaratnam Naguleswaran (Treasurer), Dr. Samantha Ratnayake (PIM-PIMA Coordinator), Dr. Asanga Ranasinghe (Director PIM), Mr. Shantha Katipearachchi (President), Ms. Mahesha Amarasuriya (Vice President), Ms. Nadi B. Dharmasiri

STANDING FROM LEFT TO RIGHT

Ms. Dilusha Gamage, Mr. Sisira Dissanayake, Mr. Chandika Kumara, Ms. Farzana Khan, Mr. Manoj K. Moses, Mr. Gihan Dhanushka Gunathilake
Mr. Anura Siriwardena, Mr. Damith Pallewatte, Mr. Edga Melan, Mr. Amal Sampath, Mr. Dileep Udara, Ms. Kanchana Boyagoda

THE EXTRAORDINARY GENERAL MEETING – 2025 – MINUTES

(1.0) The Extraordinary General Meeting of the PIM Alumni 2025 commenced at 6.10 P.M. at the PIM Auditorium.

(2.0) The PIM Anthem was sung.

(3.0) A Minute of silence was observed as a mark of respect for the Members who had demised.

(4.0) Presentation and adoption of the Minutes of the 32nd Extended Annual General Meeting held on 18 September 2024 at PIM

(5.0) Following the above proceedings, the Assistant Secretary presented the online votes received and adopted the resolution. A total of 17 online votes were received via email in favour of the resolution, while no negative votes were recorded. Additionally, no objections were received from the 36 membership representatives who attended the meeting physically. Accordingly, the resolution was adopted.

The Resolution was as follows:

The Executive Committee of PIMA 2024/25 will continue for an extended period of one year, from 1st April 2025 to 31st March 2026. This extension is due to the limited time associated with the term of appointment of the Executive Committee of PIMA 2024/25, as proposed and approved by the membership at the Extended Annual General Meeting held on 18th September 2024.

(6.0) As the Executive Committee remained unchanged, the President thanked the members and adjourned the meeting at 6.30 P.M

(7.0) The National Anthem was sung.

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Ms. Kanchana Boyagoda
Hony. Secretary PIMA
2025/26

MESSAGE FROM THE PATRON

Dr. Asanga Ranasinghe
Director, PIM

With over four decades of excellence in management education, the Postgraduate Institute of Management (PIM) continues to uphold its strong reputation as a premier business school, proudly producing professionals and thought leaders who contribute meaningfully across the globe. Today, PIM's brand is reinforced not only by its academic rigor but also by the strength, diversity, and accomplishments of its alumni network worldwide.

As we build on this proud legacy, PIM is on a purposeful journey towards becoming a Business School for the New World. This journey reflects our commitment to remaining relevant in a rapidly evolving global landscape, while continuing to produce graduates who are equipped to navigate complexity, drive innovation, and create impact across industries and societies.

In an increasingly dynamic and competitive environment, sustaining and enhancing an institution's standing requires continuous engagement with its stakeholders. Among these, our alumni remain one of the most valuable assets of PIM. Their achievements, professional presence, and contributions across industries play a pivotal role in strengthening and positioning the PIM brand both locally and internationally.

The PIM Alumni (PIMA) has, over the years, demonstrated commendable commitment in fostering this relationship. Through various initiatives, events, and knowledge-sharing platforms, PIMA continues to create meaningful opportunities for engagement among alumni, while also supporting the broader objectives of the Institute. Such efforts not only nurture a strong sense of community but also contribute towards enhancing the visibility and impact of PIM.

As we move forward, it is essential that we further strengthen this mutually beneficial relationship. The evolving global landscape calls for closer collaboration between the Institute and its alumni to ensure that PIM remains responsive, relevant, and forward-looking. In this regard, the continued support, insights, and active participation of our alumni will be instrumental in shaping the future direction of the Institute and advancing this shared journey.

The Annual Report of PIMA reflects the dedication and contributions of its members in advancing these shared goals. It is encouraging to see the progress made and the initiatives undertaken during the year, and I am confident that PIMA will continue to play a vital role in reinforcing both the legacy and the future aspirations of PIM.

MESSAGE FROM THE PIMA AND PIM FACULTY COORDINATOR

Dr. Samantha Rathnayake
Senior Faculty /Lecturer,
Postgraduate Institute of Management,
University of Sri Jayewardenepura

As the coordinator between the PIMA and the PIM, I am pleased to share this message to the PIMA Annual Report for the ExCo Year 2025/26 to extend best wishes to PIMA. Let me wish the president, the current council, and the upcoming team a great success. It is a sentimental feeling to work with multiple successive committees.

The PIMA is a professional output with a collection of diverse volunteer professionals. They are not organized like a business entity but embedded with a high degree of professional conduct to serve in a different context. My observation is the outgoing Exco members have taken the PIMA to a renewed level with a series of significant events. Now it is the time to do even better. It is always time to look forward with a positive frame of mind for value creation.

I wish to invite the PIMA to explore new horizons and consolidate best practices which we are expected to do. Configuring and re-framing it and delivering consistently along those lines is very critical. We are here to serve others, which is ultimately a reward that cannot be quantified. I look forward to serving you as PIMA-PIM coordinator for another successful year.

MESSAGE FROM THE PRESIDENT

Shantha Katipearachchi
President
PIMA 2025/2026

"There are no limits to growth because there are no limits to human intelligence, imagination, and wonder."
— Ronald Reagan —

As I conclude my term as President of the Postgraduate Institute of Management Alumni (PIMA), I do so with immense pride, deep gratitude, and a profound sense of accomplishment. This year has been truly transformative defined by bold progress, meaningful collaboration, and a renewed commitment to our vision of shaping a dynamic community of thought leaders who actively contribute to the socio-economic advancement of our nation.

Guided by this vision, together with an exceptional and dedicated Executive Committee, we focused our efforts on two strategic priorities: deepening member engagement and advancing continuous professional development. We re-energized our alumni network by creating diverse and impactful platforms for interaction from vibrant social gatherings such like "Sarong Party" and high-value networking forums like "PIMA Night 2025" as experiential outdoor engagements. These initiatives not only revitalized connections but also fostered a more inclusive, forward-thinking, and value-driven community that meaningfully supports members across every stage of their professional journey.

In parallel, we significantly elevated our learning and development agenda. Through thoughtfully curated initiatives such as fireside chats, CEO forums, C-suite dialogues, and targeted capability-building programs, we empowered our members to remain relevant, resilient, and future-ready in an increasingly dynamic environment. Importantly, these efforts reignited the interest of previously inactive alumni, driving stronger participation and a notable increase in lifetime memberships further strengthening the foundation of our community.

A defining milestone this year was the successful establishment of strategic corporate partnerships an unprecedented achievement in PIMA's journey. The trust and confidence placed in us by these partners, coupled with disciplined financial stewardship and strategic execution, enabled us to deliver exceptional results and position PIMA on a significantly stronger growth trajectory.

For the 2025 financial year, our income reached LKR 4.35 million, more than doubling from LKR 2.03 million in the previous year. We recorded a surplus of LKR 2.7 million, a substantial increase from LKR 0.9 million last year demonstrating the strength of our strategic focus, operational discipline, and the impact of our initiatives. This outstanding performance represents a defining milestone for PIMA, driven by heightened member engagement and the successful execution of high-value programs. Our financial strength is further underscored by LKR 3 million in fixed deposits and LKR 2.6 million in cash and cash equivalents, reflecting a robust and sustainable financial foundation. With this strength and stability, we are now strategically positioned to expand our impact and further enhance the value we deliver to every PIMA member in the years ahead.

We also took decisive and forward-looking steps to strengthen our institutional capacity by repositioning the PIMA office and appointing an experienced administrative manager, ensuring greater operational excellence, continuity, and an enhanced member experience.

I extend my sincere appreciation to our Patron and Director of PIM, Dr. Asanga Ranasinghe, for his unwavering support, and PIM-PIMA Cordinator Dr Samantha Ratnayake , which has been instrumental in our journey. My heartfelt thanks also go to our valued corporate partners, our vibrant alumni community, and the committed EXCO team, as well as all other stakeholders whose collective passion and dedication made these achievements possible.

As we hand over to the incoming Executive Committee, I do so with absolute confidence in their ability to build on this momentum, elevate our ambitions, and lead PIMA into its next phase of growth and impact.

Thank you.

MESSAGE FROM THE SECRETARY

Kanchana Boyagoda
Secretary,
PIMA 2025/2026

I am pleased to present the Secretary's Report, outlining the key initiatives and activities undertaken by the PIM Alumni (PIMA) during the year 2025-2026.

During the year under review, our primary focus was to expand and strengthen engagement with our membership in order to effectively drive our strategic priorities, while simultaneously enhancing the brand image of PIM Alumni among professionals and the wider public. In pursuit of these objectives, the Executive Committee initiated a series of projects and activities aimed at establishing a strong foundation to showcase the capacity and potential of PIMA, with the long-term aspiration of positioning it as the most vibrant and influential management professional alumni body in Sri Lanka.

It is my privilege to report that the Executive Committee for 2025-2026 successfully initiated and completed over 15 projects during the year, all of which were executed on a financially sustainable basis. Notably, no project incurred a loss during the period under review. Furthermore, the Committee achieved a significant milestone by securing the highest number of sponsorships in recent years, thereby strengthening the financial and strategic positioning of the Association.

Key initiatives undertaken during the year included the delivery of strategic forums and knowledge-sharing platforms designed to enhance professional development and deepen member engagement within the PIMA community. Flagship events such as the PIMA Strategic Forum – Human + Machine, PIMA C-Suite Episode, industry-focused discussions including Next Phase of Growth, and knowledge-based engagements such as the PIMA Quiz, alongside member-centric events including PIMA Night and the Sarong Party provided valuable opportunities for networking, knowledge exchange, and meaningful professional interaction. These initiatives collectively contributed to fostering a dynamic and connected alumni community, capable of contributing to national development through the application of its collective expertise and experience.

I wish to place on record my sincere appreciation to the members of the Executive Committee, the Director and Faculty of PIM, the PIM-PIMA Coordinator, Past Presidents, fellow alumni, the PIMA Secretariat, and all external stakeholders for their continued support and cooperation throughout the year.
In conclusion, I extend my best wishes to the incoming Executive Committee and look forward with confidence to the continued growth and success of PIMA in the years ahead.

MESSAGE FROM THE TREASURER

Kanagasabai Rajaratnam Naguleswaran
Treasurer,
PIMA 2025/2026

The Association recorded a strong financial performance in 2025, with total income increasing to LKR 4.35 million from LKR 2.03 million in 2024, driven by higher other income and the introduction of membership subscriptions. Improved contributions from activities further strengthened results, resulting in net surplus before expenses rising to LKR 5.20 million (2024: LKR 2.12 million).
Despite higher administrative costs in line with expanded operations, the net surplus for the year increased significantly to LKR 2.74 million, compared to LKR 0.99 million in 2024, reflecting overall improved financial performance.

The Association's financial position as of 31 December 2025 has strengthened compared to 2024, with an improvement in net assets driven by the higher surplus recorded during the year. This has resulted in a healthier cash position and overall asset base, enhancing the Association's liquidity and financial stability.

Liabilities remained well-managed, ensuring that the Association continues to maintain a sound and sustainable financial position going forward.

EXCO MEETING – ATTENDANCE 2025/2026

Name	15|01|2025	11|02|2025	11|03|2025	08|04|2025	14|05|2025	11|06|2025	15|07|2025	15|08|2025	09|09|2025	14|10|2025	11|11|2025	9|12|2025	14|01|2026	10|02|2026	17|03|2026	(%)
Shantha Katipearachchi *President*	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	100%
Ramesh Dasanayake *Immediate PP*	Ab	Ex	Ex	Ex	Ab	Ex	Ab	Ex	Ab	Ex	Ab	Ex	Ex	Ab	Ab	0%
Mahaesha Amarasuriya *Vice President*	Yes	Ex	Yes	Yes	Ex	Ex	Yes	Yes	Yes	Ex	Ab	Yes	Yes	Yes	Ex	60%
Kanchana Boyagoda *Secretary*	Yes	Yes	Yes	Yes	Ex	Yes	Yes	Ex	Yes	Yes	Yes	Yes	Yes	Yes	Yes	87%
K R Naguleswaran *Treasurer*	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Ex	Yes	Yes	Yes	Yes	Ex	Yes	Yes	87%
Sisira Dissanayake *Assistant Treasurer*	Ex	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Ex	Yes	Yes	Ex	Yes	Yes	80%
Chandika Kumara *Communicator*	Yes	Yes	Yes	Yes	Yes	Ex	Ex	Yes	Yes	Ex	Yes	Ex	Yes	NA	NA	60%
Amal Sampath *Assistant Communicator*	Yes	Yes	Yes	Ex	Yes	Yes	Ex	Yes	Yes	Ex	Yes	Yes	Yes	Yes	Yes	80%
Dilusha Gamage	Yes	Yes	Yes	Yes	Yes	Yes	Ex	Ex	Yes	Yes	Yes	Yes	Yes	Ex	Yes	80%
Manoj K Moses	Yes	Ex	Yes	Ex	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	87%
Farzana Khan	Yes	Yes	Yes	Yes	Ex	Yes	Yes	Ex	Ex	Yes	Ex	Ex	Ex	Ex	Ex	53%
Edga Melan	Ex	Ex	Ex	Ex	Yes	Yes	Yes	Ex	Yes	Ex	Ex	Ex	Yes	Yes	Ex	40%
Damith Pallewatte	Ex	Ex	Ab	Ex	Ex	Ab	Ab	Ex	Ex	Ab	Ab	Ex	Ex	Ab	Ex	0%
Nadi Dharmasiri	Yes	Yes	Yes	Yes	Ex	Ex	Yes	Yes	Yes	Yes	Yes	Ex	Yes	Yes	Yes	80%
Anura Siriwardena	Yes	Ab	Yes	Ab	Ab	Ex	Ab	Ex	Ex	Ex	Ab	Ex	Ab	Ex	Ab	13%
Dileep Udara	Yes	Yes	Yes	Yes	Yes	Yes	Ex	Ex	Yes	Yes	Yes	Yes	Yes	Ex	Yes	80%
Damitha Silva	NA	NA	NA	NA	NA	Yes	Ex	Yes	Yes	Yes	Ex	Ex	Ex	Ex	Ex	27%

PIMA

PIM Alumni

AUDITED STATEMENTS OF ACCOUNTS FOR THE YEAR ENDED 31ST DECEMBER 2025

Russell Bedford
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Jayasinghe & Co.
CHARTERED ACCOUNTANTS
94/12, Kirulapone Avenue, Colombo 05, Sri Lanka.
Tel/Fax : +94 11 2512514, 2512400, 2512069
Website : www.aajco.lk, E-mail: info@aajco.lk

INDEPENDENT AUDITOR'S REPORT

TO THE MEMBERS OF THE POSTGRADUATE INSTITUTE OF MANAGEMENT ALUMNI ASSOCIATION

Report on the Audit of the Financial Statements

Opinion

We have audited the accompanying financial statements of the Postgraduate Institute of Management Alumni Association which comprise of the statement of financial position as at 31st December 2025, and the statements of income, and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements give a true and fair view of the financial position of the Association as at 31st December 2025, and of its financial performance and its cash flows for the year then ended in accordance with Sri Lanka Statement of Recommended Practice for Not-For-Profit Organizations (Including Non-Governmental Organizations).

Basis for Opinion

We conducted our audit in accordance with Sri Lanka Auditing Standards (SLAuSs). Our responsibilities under those standards are further described in the auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the Association in accordance with the ethical requirements of the code of ethics issued by CA Sri Lanka (code of ethics) that are relevant to our audit of the financial statements, and we have fulfilled our other ethical responsibilities in accordance with the code of ethics. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Management is responsible for the preparation of financial statements that give a true and fair view in accordance with Sri Lanka Statement of Recommended Practice for Not-For-Profit Organizations (Including Non-Governmental Organizations) and for such internal controls as the management determines are necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

(Contd...)

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L.D.A. Jayasinghe FCA, FCMA, FMAAT
G.D.N. Mendis FCA, B.Sc.(B.Adm.)Sp., FCIT, FCMA
A.K. Weerasinghe FCA, B.Sc.(Accounting)Sp., MBA, ACIT
D.M. Nirmala P. Deegalla ACA, B.Sc.(B.Adm.)Sp., FMAAT
I.S. Jayasinghe FCA, FCMA, MPA(Harvard)USA, PG Dip.(ISS)Netherlands
P.I.S. Jayathilaka FCA, MBA(Col.), B.Sc.(B.Adm.)Sp., FCMA
T.M. Salgado FCA, MBA(Col.), B.Sc.(B.Adm.)Sp.
Director/Consultant - S.I.D. Vithanage B.Sc.(Accounting)Sp., ACA, MAAT

Jayasinghe & Co.
CHARTERED ACCOUNTANTS
94/12, Kirulapone Avenue, Colombo 05, Sri Lanka.
Tel/Fax : +94 11 2512514, 2512400, 2512069
Website : www.aajco.lk, E-mail: info@aajco.lk

In preparing the financial statements, the management is responsible for assessing the Association's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the management either intends to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Association's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objective was to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an audit report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with SLAuSs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of the auditor's responsibilities for the audit of the financial statements is located at Sri Lanka Accounting and Auditing Website at: http://slaasc.com/auditing/auditorsresponsibility.php. This description forms part of the auditor's report.

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....
JAYASINGHE & CO.
CHARTERED ACCOUNTANTS
Colombo.
25th March 2026
AJ/IMK/RF/1555/1579

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COLOMBO
CHARTERED ACCOUNTANTS

POSTGRADUATE INSTITUTE OF MANAGEMENT ALUMNI ASSOCIATION
STATEMENT OF INCOME
FOR THE YEAR ENDED 31ST DECEMBER

(All amounts are in Sri Lanka Rupees)	Note	2025	2024
Income			
Membership subscription		963,847	-
Interest income		143,479	133,369
Other income	04	3,247,482	1,899,514
Total income before other activities		**4,354,808**	**2,032,882**
Surplus/(deficit) from other activities			
Human Machine	05	10,368	-
C-Suite	06	97,198	-
PIMA Night	07	420,002	-
PIMA Quiz	08	311,842	-
PIMA Awrudu	09	1,511	-
Leadership Nexus		-	313,738
PIMA Gamata Program		-	(182,000)
CEO Breakfast Forum		-	(545,150)
Management Development Program		-	678,433
Annual Get Together		-	**(179,000)**
Net surplus before other expenses		**5,195,729**	**2,118,904**
Other expenses			
Administration expenses	10	(2,369,210)	(1,127,793)
Other operating expenses	11	(83,150)	(5,600)
Total other expenses		**(2,452,360)**	**(1,133,393)**
Net surplus for the year		**2,743,369**	**985,511**

Notes on pages 04 to 11 form an integral part of these Financial Statements.

POSTGRADUATE INSTITUTE OF MANAGEMENT ALUMNI ASSOCIATION
STATEMENT OF FINANCIAL POSITION
AS AT 31ST DECEMBER

(All amounts are in Sri Lanka Rupees)	Note	2025	2024
Assets			
Non - current assets			
Property, plant & equipment	12	64,225	133,595
Total		**64,225**	**133,595**
Current assets			
Fixed deposits	13	3,030,858	1,887,378
Inventory	14	255,250	319,500
Accounts receivable	15	2,410,000	2,228,865
Cash & cash equivalents	16	2,603,410	1,387,016
Total		**8,299,518**	**5,822,759**
Total Assets		**8,363,743**	**5,956,354**
Funds & Liabilities			
Accumulated Fund	17	7,355,978	4,613,448
Total		**7,355,978**	**4,613,448**
Current liabilities			
Accounts payable	18	1,007,766	1,342,906
Total		**1,007,766**	**1,342,906**
Total Funds & Liabilities		**8,363,743**	**5,956,354**

Notes on pages 04 to 11 form an integral part of these Financial Statements.

The Executive Committee is responsible for the preparation and presentation of these Financial Statements. Signed for and on behalf of the Executive Committee by ;

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Honorary Treasurer | Honorary President

25th March 2026
Colombo.

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POSTGRADUATE INSTITUTE OF MANAGEMENT ALUMNI ASSOCIATION
STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 31ST DECEMBER

(All amounts are in Sri Lanka Rupees)	Note	2025	2024
Cash flows from operating activities			
Surplus before taxation		2,743,369	985,511
Adjustments			
Depreciation		69,370	60,912
Prior year adjustment		(840)	
Interest income		(143,479)	(133,369)
Operating profit before working capital changes		**2,668,421**	**913,054**
(Increase) / decrease in accounts receivable & advances		(181,135)	338,658
(Increase) / decrease in inventory		64,250	-
Increase / (decrease) in accounts payable		(335,140)	(2,122,233)
Cash generated from / (used in) operations		**2,216,395**	**(870,521)**
Tax paid			
Net cash flow from / (used in) operating activities		**2,216,395**	**(870,521)**
Cash flows from / (used in) investing activities			
Interest received		143,479	133,369
Investment in fixed deposits		(1,143,480)	(1,318,588)
Purchase of property plant & equipment			(77,700)
Net cash flows from / (used in) investing activities		**(1,000,001)**	**1,374,256**
Cash flows from / (used in) financing activities			
Net cash flows from / (used in) financing activities			
Net increase / (decrease) in cash & cash equivalents		**1,216,395**	**503,736**
Cash & cash equivalents at the beginning of the year		1,387,016	883,281
Cash & cash equivalents at the end of the year	16	**2,603,411**	**1,387,016**

Notes on pages 04 to 11 form an integral part of these Financial Statements.

JAYASINGHE & CO
COLOMBO
CHARTERED ACCOUNTANTS

POSTGRADUATE INSTITUTE OF MANAGEMENT ALUMNI ASSOCIATION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31ST DECEMBER 2025

1. Reporting Entity

1.1 General

The Postgraduate Institute of Management Alumni was inaugurated in 1983 under the name "Sri Lanka Association for the Advancement of Management (SLAAM)". The Association (SLAAM) was revived and its name was changed to PIM Alumni (PIMA) in 1993 to give it a new identity.

1.2 Principal activities & the nature of operations

The principal activity of Association is to create a platform for the PIM alumni to network, whilst providing them with opportunities to enhance, update and upgrade their knowledge by means of organizing knowledge sharing sessions with both public and private sector organizations.

1.3 Executive committee

The Executive Committee presents herewith the financial statements for the year ended 31st December 2025. The Executive Committee is responsible for preparing and presenting these financial statements.

The office bearers of the Executive Committee of the Association as at 31st December 2025 were;

- Shantha Katipearachchi - President
- Ramesh Dassanayake – Immediate Past President
- Mahesha Amarasuriya – Vice President
- Kanchana Boyagoda - Secretary
- K R Naguleswaran - Treasurer
- Sisira Dissanayake – Assistant Treasurer
- Chandika Kumara - Communicator
- Amal Sampath – Assistant Communicator

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(Contd...)

2 Basis of Preparation

2.1 Statement of compliance

The financial statements of the Association comprise the statement of financial position as at 31st December 2025 and the statements of comprehensive income and cash flows for the year then ended together with notes to the financial statements. These financial statements have been prepared in accordance with the Sri Lanka Statement of Recommended Practice for Not-for-Profit Organizations (Including Non-Government Organizations) issued by the Institute of Chartered Accountants of Sri Lanka.

2.2 Basis of measurement

The financial statements have been prepared on accrual basis under the historical cost convention. Assets and liabilities are grouped by nature and in order that reflect their relative liquidity.

2.3 Functional & presentation currency

The financial statements are presented in Sri Lanka Rupee (Rs.), which is the functional and reporting currency of the Association.

2.4 Comparative information

The presentation and classification of the financial statements of the previous year have been amended, where relevant for better presentation and to be comparable with those of the current year

3 Significant Accounting Policies

3.1 Property plant & equipment

(a) Basis of recognition

Property, plant and equipment are recognized if it is probable that the future economic benefits associated with the asset will flow to the Association and the cost of the asset can be reliably measured.

(b) Basis of measurement

Property, plant and equipment are stated at cost or fair value less accumulated depreciation and any accumulated impairment losses.

JAYASINGHE & CO. COLOMBO CHARTERED ACCOUNTANTS

(Contd...)

(c) Depreciation

Provision for depreciation is calculated by using the straight-line method on the cost or valuation of all property, plant and equipment, other than freehold land, in order to write off such amounts over the estimated useful economic lives of such assets.

The estimated useful life of assets are as follows,

Type of asset	Years
Computer equipment	04
Office equipment	04
Furniture & fittings	04
Software & website	04

The useful life and residual value of assets are reviewed, and adjusted if required, at the end of each financial year.

3.2 Inventories

Inventories are valued at the lower of cost and net realizable value.

3.3 Receivables

Receivables are recognized at the amount estimated to realize.

3.4 Cash & cash equivalent

Cash & equivalents comprise of cash in hand and cash at bank. Bank borrowings that are repayable on demand and form an integral part of the Association's cash management are included as a component of cash and cash equivalents for the purpose of the statement of cash flows.

3.5 Liabilities

Liabilities are recognized in the statement of financial position when there is a present obligation arising from a past event, the settlement of which is expected to result in an outflow of resources embodying economic benefits. Obligations payable at the demand of the creditor or within one year of the reporting date are treated as current liabilities in the statement of financial position. Liabilities payable after one year from the reporting date are treated as non- current liabilities in the statement of financial position

JAYASINGHE & CO. COLOMBO CHARTERED ACCOUNTANTS

(Contd...)

3.6 Statement of comprehensive income

3.6.1 Revenue recognition

Revenue is recognized to the extent that it is probable that the economic benefits will flow to the Association and that it can be reliably measured.

a) Donation

Donations received are recognized at the time that they are received.

b) Membership fees

Membership fees are recognized on cash basis.

3.6.2 Expenditure recognition

Expenses are recognized in the statement of comprehensive income on the basis of a direct association between the cost incurred and the earnings of specific items of income. All expenditure incurred in the running of the Association and in maintaining the property, plant and equipment in a state of efficiency have been charged to the statement of comprehensive income.

3.7 Events occurring after the reporting date

All material events after the reporting date have been considered, disclosed and adjusted where applicable.

JAYASINGHE & CO. * CHARTERED ACCOUNTANTS * COLOMBO

POSTGRADUATE INSTITUTE OF MANAGEMENT ALUMNI ASSOCIATION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31ST DECEMBER

(All amounts are in Sri Lanka Rupees)	Note	2025	2024
Note 04 - Other income			
Corporate Sponsorships		3,162,500	-
NDB Incentives for Credit Card issuance to the PIMA members		84,982	-
Strategic Forum payable written back		-	1,814,553
Members' Night payable written back		-	69,400
Galadari Hotel excess refund		-	15,561
Total		3,247,482	1,899,514
Note 05 - Human Machine			
Income		1,397,917	-
Less: Expenses		(1,387,549)	-
Net surplus		10,368	-
Note 06 - C-Suite			
Income		800,000	-
Less: Expenses		(702,802)	-
Net surplus		97,198	-
Note 07 - PIMA Night			
Income		6,401,752	-
Less: Expenses		(5,981,750)	-
Net surplus		420,002	-
Note 08 - PIMA Quiz			
Income		770,000	-
Less: Expenses		(458,158)	-
Net surplus		311,842	-
Note 09 - PIMA Awrudu			
Income		100,000	-
Less: Expenses		(98,489)	-
Net surplus		1,511	-

JAYASINGHE & CO. COLOMBO CHARTERED ACCOUNTANTS

(Contd...)

POSTGRADUATE INSTITUTE OF MANAGEMENT ALUMNI ASSOCIATION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31ST DECEMBER

(All amounts are in Sri Lanka Rupees)	Note	2025	2024
Note 10 - Administration expenses			
Salaries		1,477,917	455,400
Employees' Provident Fund		177,350	47,362
Employees' Trust Fund		44,337	11,840
Bonus		124,400	-
Printing & stationery		52,600	16,360
Depreciation		69,370	60,912
Audit fees		106,436	96,760
Travelling		-	18,020
Sundry		-	4,720
Flash Health - MOU signing event		15,000	-
EXCO meeting expenses		196,970	162,119
Email hosting cost		26,050	48,485
Laptop repair charges		21,500	22,000
Past Presidents' Get-Together		42,280	-
EGM expenses		15,000	81,000
AGM expenses		-	102,815
Total		**2,369,210**	**1,127,793**
Note 11 - Other operating expenses			
Bank charges		18,900	5,600
Cost of inventory items free issued		64,250	-
Total		**83,150**	**5,600**

(Contd...)

POSTGRADUATE INSTITUTE OF MANAGEMENT ALUMNI ASSOCIATION
NOTES TO THE FINANCIAL STATEMENTS
AS AT 31ST DECEMBER 2025

(All amounts are in Sri Lanka Rupees)

Note 12 - Property, plant & equipment

Freehold assets

Cost

DESCRIPTION	COMPUTER EQUIPMENT	FURNITURE & FITTINGS	OFFICE EQUIPMENT	SOFTWARE & WEBSITE	TOTAL
Balance as at 01st January 2025	***779,980***	***112,200***	***277,481***	***185,260***	***1,354,921***
Additions	-	-	-	-	-
Disposals	-	-	-	-	-
Balance as at 31st December 2025	***779,980***	***112,200***	***277,481***	***185,260***	***1,354,921***

Accumulated depreciation

DESCRIPTION	COMPUTER EQUIPMENT	FURNITURE & FITTINGS	OFFICE EQUIPMENT	SOFTWARE & WEBSITE	TOTAL
Balance as at 01st January 2025	***779,980***	***112,200***	***143,886***	***185,260***	***1,221,326***
Depreciation charge for the year	-	-	69,370	-	69,370
Disposals	-	-	-	-	-
Balance as at 31st December 2025	***779,980***	***112,200***	***213,256***	***185,260***	***1,290,696***

Carrying amount

As at 31st December 2024	-	-	133,595	-	133,595
As at 31st December 2025	-	-	64,225	-	64,225

JAYASINGHE & CO. CHARTERED ACCOUNTANTS COLOMBO

(Contd...)

POSTGRADUATE INSTITUTE OF MANAGEMENT ALUMNI ASSOCIATION
NOTES TO THE FINANCIAL STATEMENTS
AS AT 31ST DECEMBER

(All amounts are in Sri Lanka Rupees)

	2025	2024
Note 13 - Fixed deposits		
HNB Finance- FD No: 1010838/20058006/2/8	587,208	543,208
Sampath Bank - FD No : 200466889340	280,402	256,014
Sampath Bank FD No: 200467834284	1,163,247	1,088,156
HNB Bank FD No: 115300120782	1,000,000	-
Total	**3,030,858**	**1,887,378**
Note 14 - Inventory		
Badges	58,200	58,200
Umbrellas	145,600	168,550
Mugs	51,450	92,750
Total	**255,250**	**319,500**
Note 15 - Accounts receivable		
Sponsorship - HNB Assurance	1,500,000	-
Sponsorship - Multilac	400,000	-
Sponsorship - Evolution Auto (Pvt) Limited.	500,000	-
Sponsorship - Pan Asia Bank	10,000	-
Sponsorship - AIA Insurance	-	200,000
Management Development Program - Serendib Mills	-	528,840
Member subscription	-	1,500,025
Total	**2,410,000**	**2,228,865**
Note 16 - Cash & cash equivalents		
Sampath Bank-savings account no: 100460873647	63,630	62,181
Sampath Bank -current account no:000460001943	361,997	658,713
Sampath Bank -current account no:000460002095	124,433	664,400
HNB - current account no: 115010156857	41,847	-
HNB - money market saving account no:115020428760	2,000,000	-
Petty cash	11,504	1,722
Total	**2,603,410**	**1,387,016**

JAYASINGHE & CO. CHARTERED ACCOUNTANTS COLOMBO

(Contd...)

POSTGRADUATE INSTITUTE OF MANAGEMENT ALUMNI ASSOCIATION
NOTES TO THE FINANCIAL STATEMENTS
AS AT 31ST DECEMBER

(All amounts are in Sri Lanka Rupees)

	2025	2024
Unfavorable cash & cash equivalents		
Bank overdraft	-	-
Total cash & cash equivalents for cash flow statement	***2,603,410***	***1,387,016***

	2025	2024
Note 17 - Accumulated Fund		
Opening balance	*4,613,448*	*3,627,937*
Prior year adjustment	*(840)*	-
Surplus for the year	*2,743,369*	*985,511*
Closing balance	***7,355,978***	***4,613,448***

	2025	2024
Note 18 - Accounts payable		
Audit fees	*106,436*	*96,760*
Temporary loan from Past President	*600,000*	*600,000*
Telephone	*5,686*	*5,686*
Employees' Provident & Trust Fund	*145,644*	*113,011*
PIMA Annual Get together 2024	-	*50,000*
PIMA Cricket League	*25,000*	*25,000*
PIM training program hall charges	*125,000*	*125,000*
Management Development Program 2024	-	*327,450*
Total	***1,007,766***	***1,342,906***

JAYASINGHE & CO. COLOMBO CHARTERED ACCOUNTANTS


PIM

KEY INITIATIVES AND ENGAGEMENTS BY PIMA EXCO 2025/26

Member Engagement Initiatives

PIMA Sarong Party 2024
PIM–PIMA Bakmaha Ulela 2025
PIMA Night 2025
PIM & PIMA Dansala 2025

Professional Development & Thought Leadership

MSD Programs
PIMA Quiz 2025
C-Suite Episode 2025
Human + Machine 2025
Financing Next Phase of Growth in the Country 2026










PIMA Sarong Party 2024

Project Chair
Edga Melan

An unforgettable evening where tropical vibes meet vibrant energy, event covered with a perfect blend of live music, great food, and non-stop dancing.

Organized by the New EXCO of PIM Alumni Association appointed in September 2024 as their 1st event in the calendar, the event brings together members and learning partners for a night of celebration and valuable networking. Guests are encouraged to dress in their own unique style (preferably “sarong” for men) and embrace the festive spirit.

Whether you're looking to connect, unwind, or simply enjoy a lively atmosphere, Sarong Party 2024 offered the ideal setting.






PIM–PIMA Bakmaha Ulela 2025

Project Chair
Dileep Udara

The PIM–PIMA Bakmaha Ulela 2025, held on May 1st, successfully united alumni and students to celebrate the Sinhala and Tamil New Year. Graced by Chief Guest Dr. Asanga Ranasinghe, the event blended traditional games with cultural activities, fostering a strong sense of community and shared heritage at the PIM premises.

Led by Co-Project Chairs Dilusha Gamage and Dileep Udara, the celebration highlighted vibrant youth leadership within the association. This collaborative initiative reinforced the PIM–PIMA network's commitment to nurturing future leaders while preserving cultural values through innovation and unity.
















PIMA Night 2025

Co-Project Chairs
Amal Sampath
Chandika Ruwan

PIMA Night 2025, held on October 24th at Water's Edge, brought together over 350 members of Sri Lanka's largest MBA alumni network. The elegant evening, featuring live entertainment by "Black," provided a vibrant platform for professional networking and camaraderie, celebrating the excellence of the PIMA community.

Jointly led by Project Chairs Chandika Ruwan and Amal Sampath, the event's success was driven by strong member engagement and sponsor support. This milestone gathering reinforced PIMA's commitment to fostering meaningful lifelong connections and creating memorable experiences for its growing alumni network.











PIMA Night
PIMA


PIMA Night
PIMA


PIMA Night
PIMA





PIM & PIMA Dansala 2025

Co-Project Chairs
Dileep Udara
Dilusha Gamage

Continuing the ancient tradition of the Anuradhapura era, the PIM–PIMA Poson Dansal recently celebrated the arrival of Buddhism in Sri Lanka. Organized by the PIMA Alumni Association, PIM staff, and the MBA 2021 batch, the event focused on the core values of selflessness and communal harmony.

Led by Dileep Udara, this initiative successfully blended cultural heritage with modern collaboration. By providing alms to the community, the PIM–PIMA network reaffirmed its commitment to social responsibility and the timeless spirit of compassion that defines their collective identity.

MSD Programs

Managerial Skills Development Programmes

Project Chair
Manoj Kumar Moses

A two-day Managerial Skills Development Programme was conducted for American Premium Water Company, focusing on practical leadership and operational effectiveness. The sessions equipped participants with essential tools for structured thinking, decision-making, and execution discipline. This initiative aimed to strengthen managerial capabilities, helping leaders navigate the complex challenges of a dynamic business environment.

Additionally, a comprehensive 12-session training series was delivered to executives and managers at Serendib Flour Mills over one year. Covering diverse areas from trade marketing to finance, the programme bridged functional knowledge with real-world application. This long-term engagement successfully fostered a performance-driven culture, improving cross-functional alignment and overall commercial execution across the organization.











PIMA Quiz Master 2025

Project Chair
Dileep Udara

The PIMA Quiz Master 2025, organized with the Postgraduate Institute of Management, successfully brought together over 30 corporate and alumni teams for an intellectually stimulating competition. Graced by Chief Guest Chathuranga Abeysinghe, the event featured diverse topics from business to arts, skillfully conducted by Quiz Master Ramindu Liyanage to foster industry engagement.

Team Dialog Axiata emerged as winners, followed by Hatton National Bank and People’s Bank. Led by Project Chair Dileep Udara, the initiative highlighted PIMA’s dedication to professional development and knowledge sharing. The President extended high praise to all partners for making this flagship event a resounding success for the alumni network.








PIMA
QUIZ MASTER
2025






EXIT






Launch of Inaugural C-Suite Episode 2025

Project Chair
Nadi B. Dharmasiri

PIMA successfully launched its inaugural C-Suite Episode in July 2025 at an exclusive, invite-only gathering held at Anthurium, Taj Samudra. This landmark event focused on the recently published “The Contemporary Sri Lankan Consumer”, a PIM Publication co-authored by Dr. Asanga Ranasinghe, Dr. Ravi Bamunusinghe, Yash Naik, and Janaki Bamanusinghe.

A series of compelling presentations were delivered by top industry leaders, who reflected on the book’s findings through the lens of their respective sectors:

- Bertram Paul, Managing Director/CEO, Chevron Lubricants Lanka PLC
- Dr. Dusty Alahakoon, Chairman, NEXT Education Group (UAE & SL) and Director, PepperCube Consultants
- Nalin B Karunaratne, Director/CEO, Ceylon Biscuits Ltd.
- Sajith Gunaratne, General Manager, Prima Group Sri Lanka

An engaging panel discussion followed, moderated by Dr. Samantha Ratnayake, Senior Faculty Member at the Postgraduate Institute of Management.

As a mark of appreciation for their longstanding contributions to Sri Lankan business and thought leadership, copies of the publication were formally presented to:

- Mr. Eardley Perera, Founder Chairman – The Chartered Institute of Marketing (CIM) Sri Lanka
- Dr. Rohan Fernando, Managing Director – Aitken Spence Plantation Management and Executive Director – Aitken Spence PLC
- Mr. Amal Cabraal, Chairman – Sunshine Holdings PLC

The evening concluded with a networking session over wine and canapés, offering a relaxed atmosphere for dialogue, collaboration, and the exchange of ideas among some of the country’s most influential corporate leaders.
















Human + Machine 2025

Co-Project Chairs
Damitha Silva
Mahesha Amarasuriya

The PIMA flagship forum, "Human + Machine," held on October 16th at Cinnamon Lakeside, explored AI's role in modern leadership. Led by Damitha Silva and Mahesha Amarasuriya, the event featured a keynote by Joseph McGuire (Mastercard).

Key Objectives:

- Explore AI-driven leadership and human-machine synergy.
- Insight into real-world AI in banking, telecom, and payments.
- Foster innovation, governance, and knowledge sharing.

Panel Discussion:
Moderated by Damitha Silva (NDB Bank), the panel included:

- Supun Weerasinghe (Dialog Axiata)
- Dr. Asanga Ranasinghe (PIM)
- Channa de Silva (LankaPay)

The forum successfully bridged data-driven insights with ethical governance for Sri Lanka's corporate community.




Joseph McGuire
My Journey
ROCHFORD
Commonwealth
Bank


REVOLT
EV REVOLUTION


POSTGRADUATE INSTITUTE OF
MANAGEMENT ALUMNI





Financing Next Phase of Growth in the Country 2026

Project Chair
Manoj Kumar Moses

The PIMA Leadership Dialogue on "Financing Sri Lanka's Next Phase of Growth" convened on March 26, 2026, at the Postgraduate Institute of Management. Featuring a keynote by Mr. Damith Pallewatte, CEO of Hatton National Bank, and an opening by Dr. Asanga Ranasinghe, the forum addressed the financial ecosystem's role in national recovery. Industry leaders explored strategies for strengthening financial intermediation and building sector-wide confidence to enable sustainable economic expansion.

The dialogue continued as a moderated discussion led by Dr. Samantha Ratnayake, Senior Faculty Member at PIM, featuring Mr. Ruwan Perera, CEO of NDB Wealth Management, Ms. Chathuri Munaweera, CEO/Executive Director of AIA Insurance Lanka, and Mr. Senath Jayatilake, CEO/Director of Union Assurance, with Mr. Pallewatte also joining the panel. The discussion emphasized capital mobilization, investment enablement, and financial resilience through aligned institutional frameworks and deeper capital markets. This collaborative platform successfully highlighted the essential synergy between banking, investment, and insurance sectors in shaping a resilient, forward-looking growth agenda for Sri Lanka.






PIM
Financing Sri Lanka's
NEXT PHASE
PIM


PIM
PIM
Financing Sri Lanka's
Damith Pallewatte
Dr. Asanga Ranasinghe
Panelists


PIM
Sri Lanka's
PHASE
ROWTH


Ruwan Perera


PIM
PIM
Financing Sri Lanka's
NEXT PHASE
OF GROWTH
of Financial Institutions in Enabling Economic Expansion
PIM

PIMA

PIM Alumni

National Contribution & Social Impact Projects

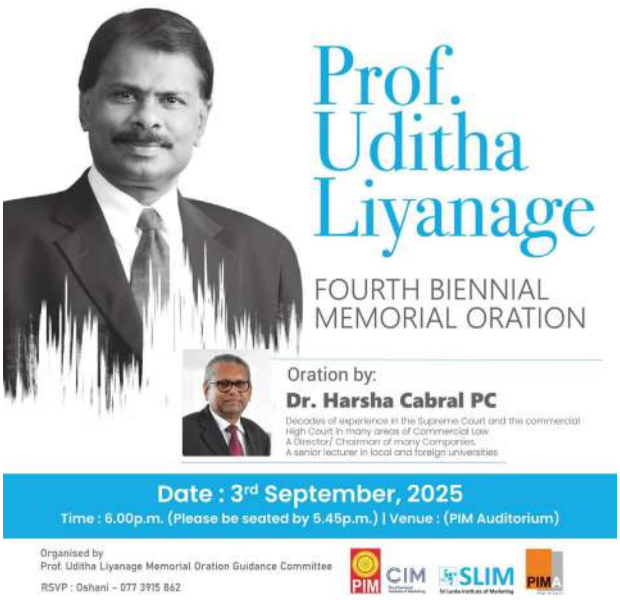
PIMA continues to contribute to national development through:

Professor Uditha Liyanage Program 2025
Professional Partner for the CEO's Awards 2025 Organized by Global CEO FORUM

Digital Transformation & Branding

To modernize PIMA and enhance member experience:

Partnering with Flash Health
Partnership with Sri Lanka Press Association
Professional Partner for Global CEO Forum
A Landmark Achievement: Inaugural Corporate Partnerships of PIMA
Scaling PIMA's Brand via Multi-Channel Media Engagement
Increase the engagement level of social media platforms



Professor Uditha Liyanage Program

The "4 the Biennial Memorial Oration of Prof. Uditha Liyanage " is a distinguished event in Sri Lanka that celebrates the legacy of the late marketing visionary, Prof. Uditha Liyanage. Held every two years, the forum provides a platform for thought leadership, knowledge sharing, and reflection on contemporary business and marketing practices inspired by his philosophy.

Oration by Dr Harsha Cabral PC, a Senior Lecturer in Local & Foreign Universities ,PIMA is one of the main partners of the forum and participated for the 4th forum , demonstrating its ongoing commitment and professional excellence in the country. The forum continues to honor Prof. Liyanage's contributions while inspiring the next generation of business leaders.

Professional Partner for the CEO's Awards 2025 Organized by Global CEO FORUM

The Global CEO Forum 2025 in Sri Lanka serves as a premier platform for aligning business leadership with emerging global economic realities. It fosters insightful dialogue on trade dynamics, competitiveness, and strategic growth while enabling collaboration between the public and private sectors. By bringing together CEOs, policymakers, and thought leaders, the forum shapes forward-looking strategies, The forum also recognizes excellence by honoring top CEOs, top women CEOs, and top leaders below 45 &, celebrating impactful and visionary leadership. PIMA is the Professional partner, contributing thought leadership and professional expertise to drive these outcomes.

Partnering with Flash Health

We are proud to announce a strategic collaboration between PIMA and Flash Health, a shared initiative designed to provide exclusive access to digital healthcare services for our valued PIMA alumni community.

At PIMA, we believe that impactful change begins when visionary partners come together. Flash Health's dedication to innovation and holistic well-being aligns seamlessly with our mission. We are proud to embark on this journey together, united in our commitment to delivering real value to our members and the wider professional community.

Together, we aim to empower our distinguished alumni with the healthcare support they deserve ensuring a healthier, more connected future.

Partnership with Sri Lanka Press Association

The PIM Alumni Association (PIMA) proudly entered into a strategic partnership with the Sri Lanka Press Association, marking a significant milestone in fostering collaboration between the country's professional management community and the media fraternity.
This partnership was formalized through the signing of a Memorandum of Understanding (MoU), positioning PIMA as a Strategic Partner for the SLPA's milestone engagements, including its 70th Anniversary Convention. The collaboration reflects a shared vision to enhance knowledge exchange, elevate professional standards, and contribute meaningfully to national development.
By bringing together PIMA's extensive network of business leaders, professionals, and thought leaders with SLPA's influential media platform, this alliance creates a powerful synergy. It aims to strengthen communication, promote informed public discourse, and support initiatives that drive economic and social progress in Sri Lanka.
This partnership also underscores PIMA's ongoing commitment to building strategic relationships that extend beyond traditional boundaries leveraging expertise, insight, and influence to create a broader national impact.
Together, PIMA and SLPA are set to champion professionalism, innovation, and collaboration, paving the way for a more informed and progressive future.

Professional Partner for Global CEO Forum.

The Postgraduate Institute of Management Alumni (PIMA) proudly partnered with the Global CEO Forum as the Professional Partner, reinforcing its commitment to shaping progressive business leadership in Sri Lanka.

This prestigious forum serves as a premier platform for aligning corporate leadership with evolving global economic realities. It brings into focus critical areas such as trade dynamics, national competitiveness, and strategic growth, while fostering meaningful dialogue between the public and private sectors. By convening CEOs, policymakers, and distinguished thought leaders, the forum enables the exchange of forward-thinking ideas and the development of impactful, future ready strategies.

A key highlight of the forum is its recognition of excellence in leadership. The event celebrates outstanding achievements by honoring Top CEOs, Top Women CEOs, and Top Leaders Below 45, acknowledging individuals who demonstrate exceptional vision, innovation, and influence in their respective industries.

As the Professional Partner, PIMA played a pivotal role by contributing thought leadership, professional insight, and strategic direction to elevate the quality and impact of the forum. This partnership reflects PIMA's ongoing mission to empower leaders, strengthen professional standards, and contribute meaningfully to the advancement of Sri Lanka's business landscape.

A Landmark Achievement: Inaugural Corporate Partnerships of PIMA

The Postgraduate Institute of Management Alumni Association (PIMA) proudly marked a historic milestone with the successful launch of its Corporate Partnership Initiative—an effort closely aligned with its strategic priorities of membership development and engagement.

Under the visionary leadership of its President, Shantha Katipearachchi, this initiative ushered in a new chapter in PIMA's journey, fostering meaningful collaboration between academia and industry.

On 26th March 2026, at the PIM Auditorium, PIMA hosted a distinguished Recognition Ceremony to honour its inaugural cohort of corporate partners. This landmark event celebrated nine esteemed organizations that placed their trust in PIMA's vision and committed to a year-long strategic partnership.

The Gold Partners included Mastercard, HNB Assurance PLC, Hatton National Bank PLC, and Sarvodaya Development Finance PLC. The Silver Partners comprised NDB Wealth Management PLC, Evolution Auto, SWISSTEK Ceylon PLC, Macksons Paints Lanka (Pvt) Limited, and Macktiles Lanka (Pvt) Limited.

PIMA extends its sincere appreciation to these forward-thinking organizations. Their partnership not only strengthens the alumni network but also reinforces a shared commitment to professional excellence, innovation, and national development

Scaling PIMA’s Brand via Multi-Channel Media Engagement

The Postgraduate Institute of Management Alumni (PIMA) has strategically conducted a series of media briefings across print, digital, and television platforms to strengthen its brand visibility and clearly articulate its value proposition to members and the wider business community.

Recognizing the importance of an integrated media presence, PIMA has actively engaged with leading newspapers, online media channels, and television networks to ensure broad and impactful coverage. Print media has enabled in-depth storytelling around PIMA’s initiatives and achievements, while digital platforms have expanded reach and engagement in real time. Television exposure has further elevated PIMA’s profile, bringing its thought leadership and key messages to a wider national audience.

These media briefings have consistently highlighted PIMA’s role in driving professional excellence through leadership forums, industry partnerships, knowledge-sharing initiatives, and capacity-building programs. Importantly, they have also reinforced the tangible benefits available to members—such as enhanced networking opportunities, access to industry insights, and continuous professional development.

Through this multi-channel media approach, PIMA has successfully scaled up its branding while strengthening its positioning as a credible, influential, and value-driven professional body in Sri Lanka. This ongoing effort reflects PIMA’s commitment to ensuring that its members remain connected, informed, and empowered in an increasingly dynamic business environment.

Increase the engagement level of social media platforms

During the year under review, the PIM Alumni Association (PIMA) continued to strengthen its digital footprint through its official Facebook and LinkedIn platforms, reinforcing its position as a connected and forward-looking professional community.

Platform Performance

PIMA's Facebook page demonstrated strong community presence, reaching over 3,200 followers, supported by a rich content base of 800+ posts. This reflects sustained effort in maintaining consistent communication, visibility, and engagement with members and the wider public.

On the professional front, PIMA's LinkedIn presence surpassed 1,850 followers, indicating steady growth in engagement among corporate professionals, alumni, and industry stakeholders.

Strategic Positioning

Each platform plays a distinct and complementary role in PIMA's digital strategy:

- Facebook serves as the Association's primary community engagement platform, enabling broad outreach, real-time updates, and interactive participation across a diverse audience base. Its high content volume and active posting strategy have contributed to maintaining strong visibility and continuous engagement.
- LinkedIn functions as a professional and thought leadership platform, enhancing PIMA's positioning among business leaders, decision-makers, and the corporate sector.

Content Strategy & Operations

PIMA's social media presence is driven by a structured and strategically aligned content framework. Key content pillars include:

- Professional development and knowledge-sharing initiatives
- Event promotions and post-event highlights
- Strategic partnerships and collaborations
- Member achievements and recognition
- National and community impact initiatives

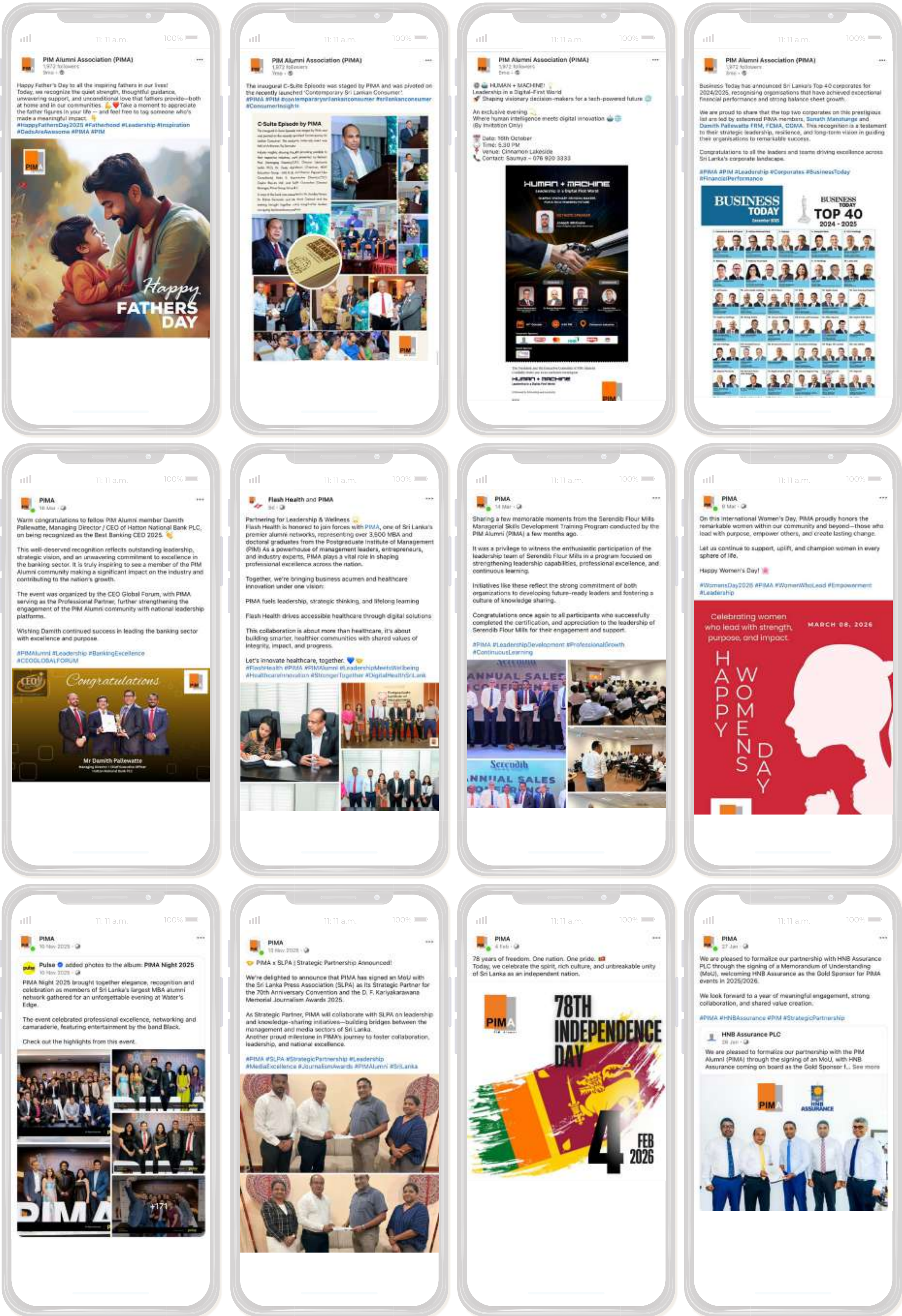
A dedicated team ensures consistency in messaging, brand alignment, and content quality, while also maintaining responsiveness and timeliness across both platforms.

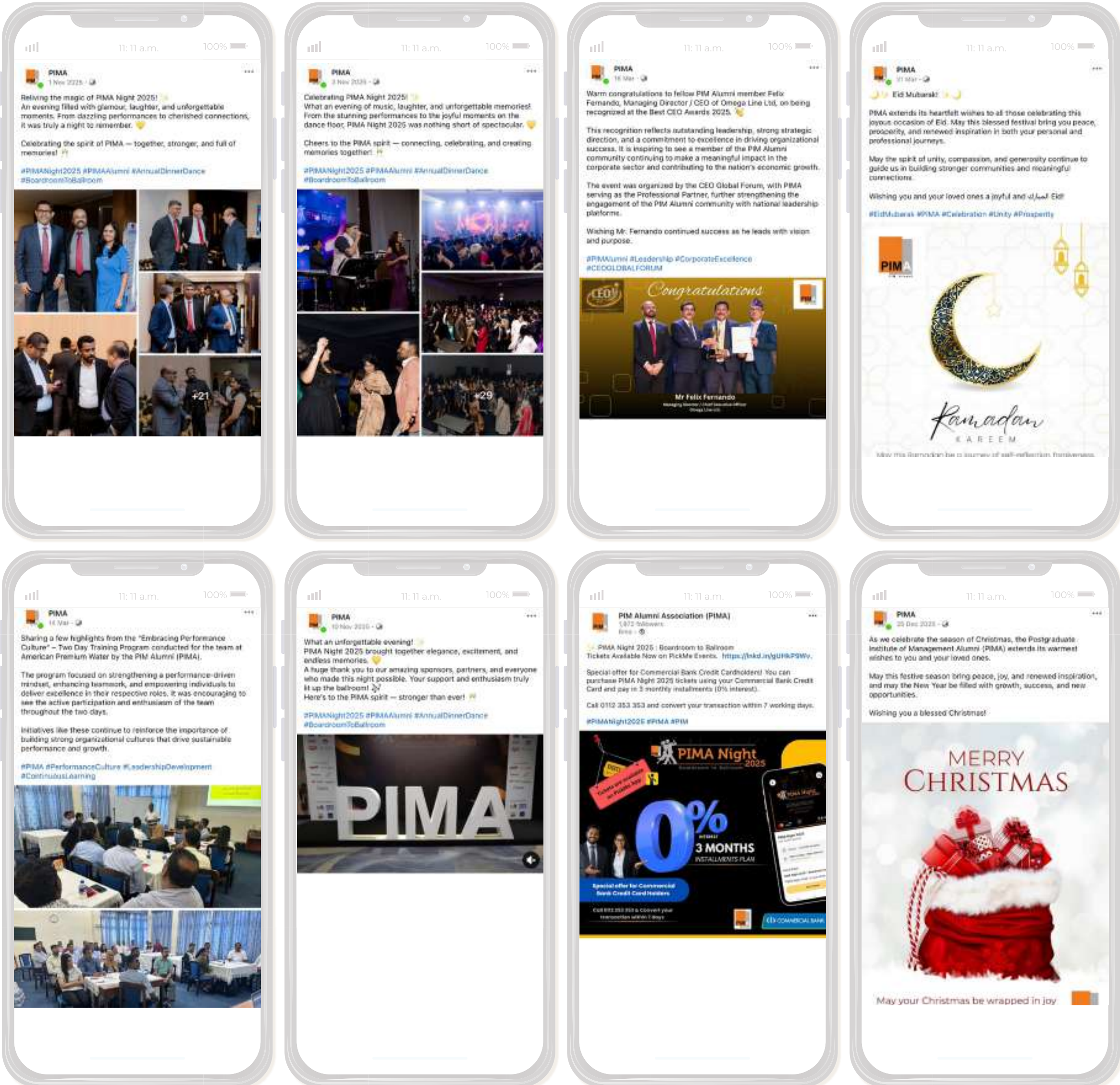
Engagement & Community Impact

PIMA's digital platforms have evolved beyond communication tools into active engagement ecosystems, enabling:

- Increased participation in events, training programmes, and initiatives
- Enhanced visibility of partnerships and national-level engagements
- Stronger alumni connection through storytelling and recognition
- Continuous interaction with a growing and diverse professional audience

The consistent publishing of over 800 posts on Facebook highlights PIMA's commitment to keeping its community informed, engaged, and connected.





Way Forward

PIMA will continue to strengthen its digital engagement by adopting data-driven strategies, enhancing content innovation, and expanding its reach across both platforms. Future efforts will focus on improving engagement metrics, increasing professional visibility on LinkedIn, and leveraging digital channels to further amplify impact and member value.

Amal Sampath / Chandika Ruwan

PIMA Marketing & Communication Team

NOTES

CORPORATE SPONSORS

Gold Sponsors

Silver Sponsors

Strategic Partner

PIM ALUMNI ASSOCIATION
POSTGRADUATE INSTITUTE OF MANAGEMENT
UNIVERSITY OF SRI JAYEWARDENEPURA
28, LESLEY RANAGALA MAWATHA,
COLOMBO 8, SRI LANKA.

E-MAIL : secretary@pima.lk / pima@pima.lk | PIMA HOTLINE : (+94) 76 920 3333